



# SMARTCITY

## 2014（上海）国际智慧城市 建设与发展博览会



**SMARTCITY**  
EXPO&CONGRESS

16-18 Oct 2014

上海世博展览馆



指导单位

中国城市科学研究会

主办单位

中国城市科学研究会数字城市工程研究中心

承办单位

英国每日邮报集团  
上海国际广告展览有限公司  
欧洲金融

协办单位

国际智慧城市产业技术创新战略联盟





## 工程中心

住建部  
各智慧城市  
智慧城市产业联盟  
(产业联盟会员与展会参展打包方案)  
与米奥兰特合作大客户的赞助方案营销

## 米奥兰特

- EDM市场推广
- 60000条精准数据库
- 上海和北京的业务团队同时启动展会销售
- 与智慧城市产业联盟合作

## 欧洲金融

- 引进投融资机构
- 大会演讲嘉宾邀请
- 伦敦的商务考察安排

## DMG

- 与国际智慧城市大运营商的合作
- 迪拜与伦敦的商务洽谈安排

## 驻中国各国领事

- 向需求中国商业机遇的各国企业推介中国智慧城市合作项目
- 邀请各国智慧城市的国际知名专家
- 国外投资机构的引进
- 智慧城市国际先进案例学习



SMARTCITY

# 展会与论坛日程表



	10月16日	10月17日			
上午	市长论坛	投融资论坛 — 第二场（含智慧城市项目配对会）	科技论坛 — 智能信息通讯	科技论坛 — 智慧能源	
下午	投融资论坛 — 第一场（含智慧城市项目配对会）	医疗投资论坛 （投融资分论坛）	能源投资论坛 （投融资分论坛）	科技论坛 — 智慧建筑	科技论坛 — 智慧交通
		房地产投资论坛 （投融资分论坛）	科技论坛 — 智慧水务	科技论坛 — 智能安防	
晚上	智慧城市 颁奖典礼				





SMARTCITY

会议10月16日

DAY



1

9:00-12:00

市长论坛

开幕致辞

中央政府代表

住房和城乡建设部领导

演讲嘉宾

Goran Persson 瑞典前总理  
Antoni Vives 巴塞罗那副市长  
Michael Fosh 法国巴黎银行驻英国执行总裁  
Michael Smith 万事达卡全球副总裁  
George Soros 瑞典SAC 基金管理集团总裁  
Will Smith 世界银行亚太区副总裁  
中国市长（二位）  
首席赞助商 CEO

观众来源：中央政府官员、中华人民共和国交通运输部、城市市长、城市管理层代表、国际金融企业、大型知名企业高层代表



**SMARTCITY**

会议10月16日

**DAY**



**1**

14:00-15:30

投融资论坛—世界第二大经济体系的前景及发展中的投融资机遇及现状(第一场)

开幕致辞

中国城市市长

演讲嘉宾

Jorshi Ghani 世界银行智慧城市专项负责人  
Steve Moore 加拿大CPP 投资集团执行总裁  
美国贝恩资本(bain capital)  
巴黎loan star 基金  
中国城市市长（二位）

嘉宾分享

法国巴黎银行 万事达卡 阿里巴巴  
摩根大通 中国建设银行

观众来自：国际基金经理、私人银行、对冲基金、金融机构投资者、金融咨询业、中国基金经理、中国各大商业银行、资本市场研究者。



**SMARTCITY**

会议10月16日

**DAY**



**1**

15:30-16:30

投融资论坛—智慧城市项目配对会

为让城市项目与投融资机构深入对接，在配对会上将安排10轮演讲，每轮安排4分钟，演讲内容为智慧城市优秀项目，目前是在此次配对会上，对智慧城市项目进行现场演示，从而让投资方对意向投资项目有更为全面的了解。

16:30-17:30

投融资论坛—世界第二大经济体系的前景及发展中的投融资机遇及现状(第一场)

主题演讲  
主持人：  
安永会计  
事务所  
发言代表

中国智慧城市的长期投资机遇

债券和借贷的筹资成本分析

投资中国的回报率优势

演讲嘉宾（拟邀）：Moodis 副总裁、阿里巴巴CEO、波士顿咨询公司总经理、中国城市市长（二位）、万事达卡集团副总裁。





**SMARTCITY**

会议10月16日

1

**DAY**



18:30-20:30

智慧城市颁奖典礼

优秀智慧  
城市项目奖  
- 2014 -

中国最佳智慧城市奖

中国年度最佳智慧基础设施项目奖

中国年度最佳智慧城市投资项目奖

十佳智慧城市排行榜

十佳智慧城市项目奖

拟邀数字城市工程研究中心、欧洲货币、专家及知名企业共同组成评审委员会，对提交评选的智慧城市项目进行评审。



**SMARTCITY**

会议10月17日

**DAY**



**2**

9:00-10:00

投融资论坛—世界第二大经济体系的前景及发展中的投融资机遇及现状（第二场）

嘉宾演讲

中国人民银行

Tony Shale 欧洲金融投资集团亚洲区CEO

Edward Radcliffe 银硃合伙人有限公司合伙人

Danny Tong 德勤会计师事务所合伙人

嘉宾分组讨论

毕马威 汇丰银行 花旗银行 博斯

观众来自：国际基金经理、私人银行、对冲基金、金融机构投资者、金融咨询业、中国基金经理、中国银行、资本市场研究者。



**SMARTCITY**

会议10月17日

**2**

**DAY**



10:00-11:00

欧洲货币投资论坛—智慧城市项目配对会

为让城市项目与投融资机构深入对接，在配对会上将安排10轮演讲，每轮安排4分钟，演讲内容为智慧城市优秀项目，目前是在此次配对会上，对智慧城市项目进行现场演示，从而让投资方对意向投资项目有更为全面的了解。

11:00-12:00

投融资论坛—世界第二大经济体系的前景及发展中的投融资机遇及现状（第二场）

中国城市的  
成功融资案例

主持人：  
世界银行  
发言代表

最适合中国的金融模式

引导和管理机构投资者在中国的期望值

中国所蕴含的巨大机遇

演讲嘉宾（拟邀）：中国城市市长（二位）、中国投资银行、花旗银行、法国巴黎银行。





**SMARTCITY**

会议10月17日

**2**

**DAY**



12:00-13:00

投融资论坛—世界第二大经济体系的前景及发展中的投融资机遇及现状（第二场）

中国的FDI  
走向及趋势

主持人：  
汇丰银行  
资产管理CEO

FDI增长率分析

中国的最新政策对FDI的管理

私人资本在国家领域的投资

演讲嘉宾（拟邀）：欧洲货币投资者总监、英国财政部副部长、中国城市市长（二位）



Rank	Name of the firm	Headquarters	Capital Raised as of May 2013 (billions of USD)
1	TPG Capital	Fort Worth	\$35.73
2	Carlyle Group	Washington, D.C.	\$32.82
3	The Blackstone Group	New York	\$29.56
4	Kohlberg Kravis Roberts	New York	\$28.41
5	Warburg Pincus	New York	\$26.00
6	Goldman Sachs Principal Investment Area	New York	\$24.63
7	Advent International	Boston	\$23.06
8	Apollo Management	New York	\$22.07
9	Bain Capital	Boston	\$19.36
10	CVC Capital Partners	London	\$17.99
11	Riverstone Holdings	New York	\$16.70
12	General Atlantic	Greenwich, CT	\$15.60
13	J.P. Morgan Asset Management	New York	\$13.71



Rank	Name of the firm	Headquarters	Capital Raised as of May 2013 (billions of USD)
14	Oaktree Capital Management	 Los Angeles	\$12.34
15	Lone Star Funds	 Dallas	\$12.18
16	EnCap Investments	 Houston, TX	\$11.78
17	First Reserve Corporation	 Greenwich, CT	\$10.91
18	Ares Management	 Los Angeles	\$10.81
19	NGP Energy Capital Management	 Dallas	\$9.16
20	CPP Investment Board	 Toronto	\$9.12
21	Golden Gate Capital	 San Francisco	\$9.00
22	Hellman & Friedman	 San Francisco	\$8.90
23	BC Partners	 London	\$8.63
24	Bridgepoint	 London	\$7.93
25	Nordic Capital	 Stockholm	\$7.74
26	PAI Partners	 Paris	\$7.55





Rank	Name of the firm	Headquarters	Capital Raised as of May 2013 (billions of USD)
27	Silver Lake	Menlo Park, CA	\$7.40
28	American Capital	Bethesda, MD	\$7.34
29	Ardian (formerly AXA Private Equity)	Paris	\$7.10
30	Cinven	London	\$7.02
31	Mount Kellett Capital	New York	\$7.00
32	China Investment Corporation	Beijing	\$7.00
33	Clayton, Dubilier & Rice	New York	\$6.93
34	Citi Capital Advisors	New York	\$6.57
35	CDH Investments	Hong Kong	\$6.51
36	Cerberus Capital Management	New York	\$6.40
37	J.C. Flowers & Co.	New York	\$6.36
38	TowerBrook Capital Partners	New York	\$6.30
39	Leonard Green & Partners	Los Angeles	\$6.25



Rank	Name	2012 Earnings (\$mil)	Company
1	 David Tepper	2200	Appaloosa Management
2	 Carl Icahn	1900	Icahn Capital
3	 Steve Cohen	1300	SAC Capital Advisors
3	 James Simons	1300	Renaissance Technologies Corp.
5	 George Soros	1100	Soros Fund Management LLC
6	 Ken Griffin	900	Citadel LLC
7	 Ray Dalio	800	Bridgewater Associates
8	 David Shaw	625	D. E. Shaw & Co., L.P.
9	 Leon Cooperman	470	Omega Advisors, Inc.
10	 Daniel Loeb	425	Third Point



## 名誉主席

仇保兴 住房和城乡建设部副部长  
中国城市科学研究会理事长

## 主席

周宏仁 国家信息化专家咨询委员会常务副主任  
潘云鹤 中国工程院常务副院长  
段瑞春 中国产学研合作促进会常务副会长  
国资委国有重点大型企业监事会原主席

## 专家委员会

吴一戎 中国科学院院士、中国科学院电子学研究所主任所长  
中国城市科学研究会数字城市专业委员会主任委员

## 委员

牛文元 国务院参事、中国战略发展研究院研究员  
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董云庭 工业和信息化部电子信息产业发展研究院院长  
程振华 住房和城乡建设部城镇化专家委员会副主任  
中国城市科学研究会数字城市专业委员会首席行业专家  
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王 丹 中国勘探设计院副院长、研究员  
中国城市科学研究会数字城市专业委员会





## 首席标准专家

李 迅 中国城市科学研究会秘书长  
郭理桥 住房和城乡建设部建筑节能与科技司副司长  
汪玉凯 国家行政学院公共管理教研部教授  
倪晓京 中华人民共和国外交部欧洲司参赞  
杨京英 国家统计局中国经济景气监测中心高级统计师  
宋俊德 北京邮电大学教授  
刘 勇 国务院发展研究中心发展部主任  
姚世全 国家质量技术监督检验检疫总局标准化司

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甄 峰 南京大学智慧城市研究院院长  
许 泳 Gartner总监

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万碧玉 中国城市科学研究会数字城市工程研究中心总工程师

## 常务副秘书长

卢 成 中国城市科学研究会数字城市工程研究中心科技六处副处长



## 迪拜



## 到会人员

商业媒体：报纸、杂志、广播  
电视；

房地产开发商

政府相关职能部门：市政部门  
代表，交通运输管理部门代表、  
私募基金、基金经理人





## 伦敦



## 到会人员

商业媒体：报纸、杂志、广播电视；金融投资类媒体；私募基金公司；基金经理人；金融顾问；对冲基金；退休基金；私利银行；科技公司；项目投资公司





## 北京



## 大使馆会议

### 到会人员

驻华大使，驻华领事，商务  
参赞





土耳其领事馆	Bilgehan Sasmaz
加拿大领事馆	吴女士
新西兰领事馆	Mr. 邵吉夫/Kilian Widmer
瑞士领事馆	Mr. Mike
泰国领事馆	Ms. Panidapa Suankaew
俄罗斯领事馆	Mr. Pavel Shabalov
智利驻上海总领事馆	Mr. Federico Tabja
加拿大阿尔伯塔省政府	Mr. Nathan Wright
澳大利亚领事馆	Mr. Michael Clifton
巴西领事馆	Mr. Glaucio Veloso
意大利领事馆	Mr. Francesco Varriale
南非领事馆	Mr. Montshonyane
德国领事馆	Mr. Zisgen



**SMARTCITY**

智慧城市博览会

新闻发布会



印度领事馆	Mr. Swapan
古巴领事馆	Mr. Ariel Lo Renvorodriguez
芬兰领事馆	Mr. Jari Makkonen
法国领事馆	Mr. Isabelle Fernandez
卢森堡领馆	高小姐
西班牙领馆	Mr. Patricia Jimenez Villa
匈牙利领馆	Mr. Mihály Geiger
以色列领馆	罗松泊
英国领馆	李女士
埃及领馆	Mr. Medhat
以色列领馆	
丹麦领馆	
法国领馆	



SMARTCITY

# 十大目标行业





SMARTCITY

# 目标客户



参展商来自城市规划设计4个建设网，涉及10大领域

规划设计 | 信息网络 | 智慧水务 | 智慧能源 | 智慧交通 | 绿色建筑 | 建筑节能 | 智慧安防 | 智慧医疗 | 智慧社区

## 国际知名企业

Microsoft



TOSHIBA



SIEMENS

## 国内知名企业



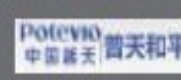
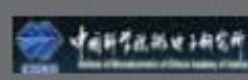
ZTE中兴



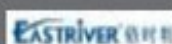
SuperMap



FOUNDER 方正



ENJOYOR 银江股份







## Global Marketing

- 大中华区
- Asia: India, Dubai, Jordan,
- Europe: London, Germany, Turkey, Poland
- America: U.S.A., Brazil
- Africa : Egypt



## Domestic Market Development

- ★ 华东 - 传统的繁荣的地区
- 东北/华北 - 重型制造业基地和工业区
- 中西部地区 - 蓬勃发展的制造业中心
- ★ 华南 - 中国制造业及经济高速发展的地区

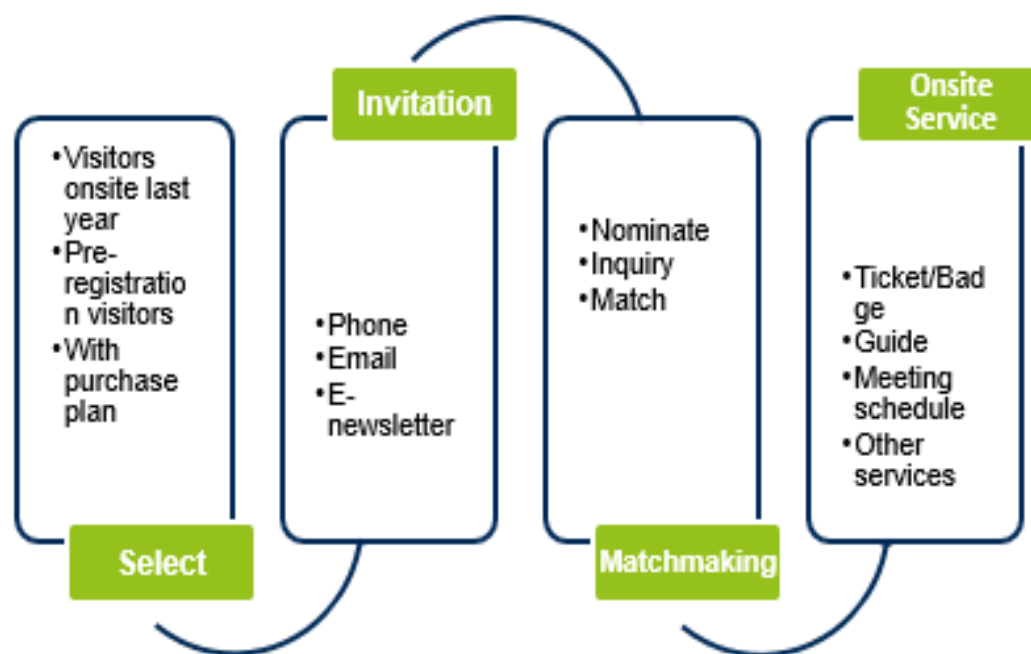


## VIP Buyer & Delegation Invitation

邀请用户行业主要买家  
 主要买家给予住宿补贴  
 提供住宿计划安排  
 现场参与会议及安排配对

## Matchmaking Service

全球顶尖的行业领先企业  
 VIP买家提供的相见的参展商名单  
 展会安排及会议日程  
 翻译和贵宾休息室等现场服务



## 目标客户





- 与超过200+ 线上及线下专业媒体展开合作
- 与超过100+ 线上及线下大众媒体展开合作



\*To be confirmed

包含路透  
社、雅虎  
财经、美  
国商业周  
刊等全球  
知名媒体



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By: Smart City Expo  
March 12, 2014 at 0  
Huge Demand for Foreign Technology and Capital in China Smart City Projects

SHANGHAI, March 12, 2014 /PRNewswire/ -- The boom of Smart City projects in China has huge market potential for technology and capital markets. There will be huge demand for foreign technology and capital in China smart city projects. China's smart city projects in Chongqing, Suzhou, and other cities are working with foreign technology providers to build smart cities. Previously, Ministry (hereafter MoHURD) released capital cities/preferred projects will be involved in constitute approximately international capital MoHURD, the "smart" security system and projects cover fields and safe operation, industrial development. According to Mr. Ding Chinese Society for smart city policy makers'...

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VIDEO

**BREAKING NEWS:** Ukrainian military repels attempt by Russian forces to enter region adjacent to Crimea: Ukraine's defence ministry

**Huge Demand for Foreign Technology and Capital in China Smart City Projects**

Wed Mar 12, 2014 5:54am EDT  
\* Reuters is not responsible for the content in this press release.

0 COMMENTS

**Huge Demand for Foreign Technology and Capital in China Smart City Projects**

PR Newswire

SHANGHAI, March 12, 2014

SHANGHAI, March 12, 2014 /PRNewswire/ -- The boom of Smart City projects in China has huge market potential for technology and capital markets. There will be huge demand for foreign technology and capital in China smart city projects. China's smart city projects in Chongqing, Suzhou, and other cities are working with foreign technology providers to build smart cities. Previously, Ministry (hereafter MoHURD) released capital cities/preferred projects will be involved in constitute approximately international capital MoHURD, the "smart" security system and projects cover fields and safe operation, industrial development. According to Mr. Ding Chinese Society for smart city policy makers'...

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Previously, Ministry of Housing and Urban-Rural Development of the People's Republic of China (hereafter MoHURD) released two batches of 193 national smart city pilots, including 76 provincial capital cities/prefecture-level cities, 75 county-level cities, 34 new districts, and 8 towns. About 2,600 projects will be involved, with over RMB 1 trillion investment. The government funding and bank loans constitute approximately 50% of the investment. The balance requires social investment, including international capital. According to "National Smart City (District, Town) Pilots Index System (Trial)" of MoHURD, the "smart governance and service" projects contain the largest

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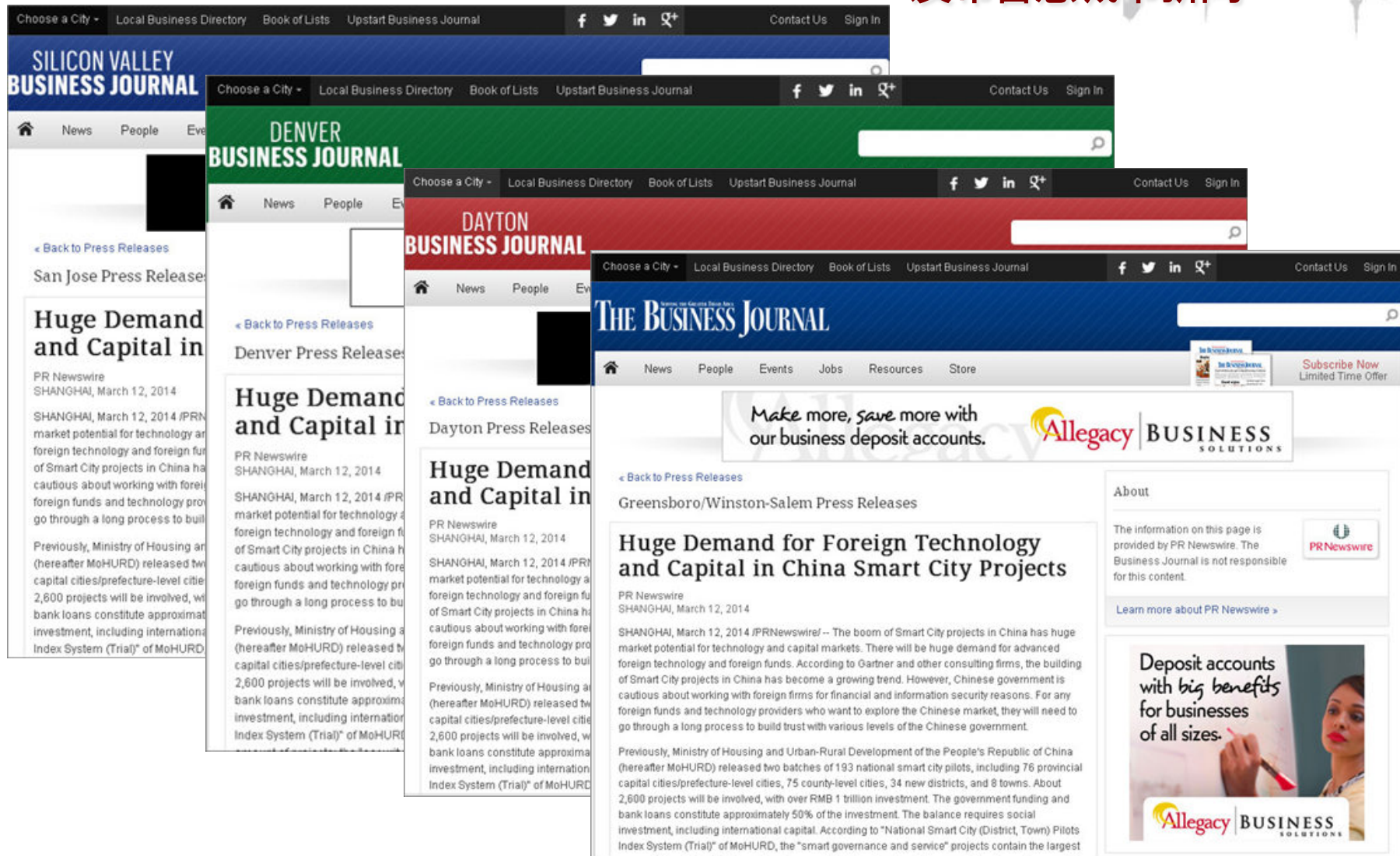
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